



## SINOPRO SELLERS' GUIDE FOR OPENING ONLINE SHOP



SOURCING IIII  
Industrial Products



**Dear Sellers :**

Greetings!

And thanks for your registration on SinoPro.ae. You can find 23 main categories and 390 subcategories and including the sections of Made in the Gulf, Tenders & Bidding, Used Equipment, Steel price graph, News, Logistics, Projects, Short videos, Financial services, My SinoPro etc.

Please follow the below steps and it could be good for your products promotion and easier for you to catch the valuable clients.



1. Add 5 products min. and activate your own shop on sinopro.ae. The buyer can reach your shop through the link in the products details page.



2. Decorate your shop with some mandatory fields including company logo, signboard, company introduction, photos, FAQs, etc.



3. Images requirements: 1:1, JPEG format; 800x800px min. And 1500x1500px max. Less than 250kb. Total 4 images min.



4. You can compress the image through: <https://tinypng.com> ;



5. Products description can be in English/Chinese or English only. The more details will attract more visitors definitely.



6. Products title should include brand ,specs , features etc. It will be easier to be searched and better for Google optimization.



7. Image name needs to be renamed as per the products name before uploading. It will be easier to be searched and better for Google optimization ;

The picture in the details exceeds the display range of the page: you can click the picture and select 100% of the picture size at the bottom.



8. From time to time, the platform recommends the well-decorated and closely cooperated supplier shops to the PC home page for free;

[www.sinopro.ae](http://www.sinopro.ae)

HELP CENTER

2020.09.06